

JOB DESCRIPTION

Senior PR & Communications Executive

ABOUT US

RPC is a dynamic, collaborative and commercial law firm. We love our work, but we love our clients more. Those clients are often household names, many of our lawyers are market leaders, and by investing in long-term relationships together we achieve award-winning results.

Headquartered in London and with offices in Bristol, Hong Kong and Singapore, we support our clients globally, both through our own offices and by collaborating with leading law firm networks. We are big enough to handle the most complex matters, and agile enough to adapt quickly to the opportunities and challenges our clients face. Through our commitment to and focus on five strategic areas of importance – Commercial & Financial Disputes, Insurance, Regulatory, Retail & Consumer and Technology & Media – complemented by a wide variety of practice areas, our revenue increased by 43% in the last three years.

That commercial success is reinforced by our specific culture. Clients and recruits are often surprised by just how different – how approachable – we are. We hire people with personality and invest heavily in their professional development and wellbeing. Every person at RPC should feel valued, respected and free to be themselves. And we want to help everyone achieve their ambitions – our clients as much as our people.

DIVERSITY, EQUITY, INCLUSION & BELONGING

We are problem solvers. Whether in front of clients or behind the scenes. To solve problems creatively for clients, we need diverse collaborative thinking; drawing on different experiences, backgrounds and perspectives. That means that everyone who either applies to, or works for, the firm is treated equitably. We believe in removing barriers to equal access not least because our people define us and define what we do.

If you need support and adjustments to do your best work, whether that's during the recruitment process or throughout your time at RPC, we're here to help.

ROLE OVERVIEW

The team

At RPC, our communications team plays a central role in shaping and maintaining the firm's external image and fostering effective communication within the firm and with external stakeholders. Our mission is to support the growth of the business by enhancing RPC's reputation as a trusted and innovative legal partner, recognised for our commitment to client advocacy, industry expertise, and responsible growth.

The role

Location

Hybrid, with Bristol as the anchor office.

What we're looking for

As we further invest in our brand and communicating our strategic direction, we're seeking a Senior PR & Communications Executive to play a pivotal role in shaping our narrative across sectors, services and continents.

We are looking for a PR professional, preferably with experience in professional services or with a background in journalism. Knowledge of our key sectors (Insurance & Reinsurance; Professional Practices; Retail & Consumer and Technology, Media & Telecoms) or services (Commercial, Corporate, Data & Cyber, Employment, Engagement & Equality, Disputes, Real Estate & Construction, and Regulatory) would be beneficial.

In this role, you'll work predominantly on implementing our PR and external communications strategy, collaborating closely with senior team members, supporting a wide array of sectors including Insurance & Reinsurance, Professional Practices, Retail & Consumer, and Technology, Media & Telecoms. You'll also engage with lawyers across diverse practices such as Commercial, Corporate, Data & Cyber, Employment, Engagement & Equality, Disputes, Real Estate & Construction, and Regulatory. You will also offer wider communications support internally as need dictates.

As the custodian of RPC's brand voice and personality, you'll ensure consistency in our communications, irrespective of the medium.

We would like someone who:

- Has strong writing skills.
- Is a creative thinker.
- Can manage stakeholders of all levels across the firm and externally.
- Collaborates; is excellent team player with a strong work ethic.
- Engages in the political and news agenda.
- Is enthusiastic, with a collegiate approach, able to work across different levels of the firm.

- Has excellent communication skills with the ability to express complex issues succinctly and clearly.
- Is passionate about the written word; able to deliver concise and responsive communications activities in line with RPC's wider strategy.
- Has strong organisational skills and detail oriented.
- Demonstrates diligence, analytical approach and works proactively to resolve issues.
- Can think independently and challenge in an appropriate manner.
- Can operate under time pressure and work to deadlines.
- Has the ability to multi-task and prioritise effectively.
- Self-motivates - a self-starter with the proven ability to work both autonomously and collaboratively.
- Can forge strong media relationships, with existing contacts within our key sectors and services preferable.

What you'll be doing

- Executing firm and practice-level communication strategies through content creation, storytelling, media engagement and performance measurement.
- Cultivating relationships with journalists to support our ongoing communication initiatives, including press engagement and thought leadership programmes.
- Collaborating with senior internal stakeholders to align their external communications with the firm's wider messaging and planning major research and news-led campaigns.
- Elevating the RPC profile through various communication tactics, including press releases, articles, awards, and media comments, ensuring coverage in international, national, and key trade press.
- Serving as a primary point of contact for press enquiries, promptly responding to requests and managing stories and comment opportunities.
- Monitoring forward features and news agendas across key publications, and following up on opportunities as appropriate.
- Coordinating closely with the RPC Brand, Client & Markets (BCM) teams for aligned communication strategies across internal and external channels.
- As need dictates, assisting the internal communications team in drafting announcements across various internal channels, covering topics such as client engagements, successes, lateral hires, directory listings, and award wins.